**UX RESEARCHER**

**Zayin Cabot, Ph.D.**

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| CERTIFICATES AND TRAININGS  IDEO Certificate in Advanced Design Thinking  Storytelling // UX Research Complete by 08/2019  Prototyping // Human-Centered Service Design by 09/2019  Interaction Design Foundation  User Research // Usability Testing // Design Thinking//  Design Strategy// Psychology of Interaction Design by 08/2019 | CONTACT INFO  1028 59th Street  Oakland, CA 94608  415-793-9683  [zayincabot@gmail.com](mailto:zayincabot@gmail.com)  [www.ZayinCabot.com](http://www.ZayinCabot.com) |
| WORK EXPERIENCE  Lecturer, Philosophy and Religion  *California State University, East Bay / Hayward, CA / 2013-2019*   * + Conducted qualitative research in Burkina Faso, West Africa, Columbia, and Peru. Generative and evaluative participatory-action research, in-depth interviews, surveys, experience mapping, ethnography.   + Analyzed data. Published synthesis with Routledge Press ([*African Beliefs on Death and Dying*](https://www.amazon.com/Routledge-Companion-Death-Religion-Companions/dp/1138852074/ref=sr_1_fkmr1_1?keywords=routledge+press+death+and+dying&qid=1563460588&s=gateway&sr=8-1-fkmr1)) and Lexington Books ([*Ecologies of Participation*](https://www.amazon.com/Ecologies-Participation-Diviners-Postcolonial-Decolonial/dp/1498568157/ref=sr_1_1?keywords=ecologies+of+participation+cabot&qid=1563460616&s=gateway&sr=8-1)). Presented findings at professional/academic conferences.   + Contributed to design challenge to develop new minor in religious studies. Over 1-year cycle, I collaborated with department chair to lead a multi-disciplinary team. Minor was approved Spring of 2019.   + Developed strategy with cross-functional team to create a design thinking style curriculum for Freshman Learning Communities based on “wicked problems” related to identity (e.g., race and immigrant status) and global citizenship   + Created multi-media presentations, UI for online courses, project-based collaborations to encourage in-class participation   Adjunct Associate Professor, East-West Psychology  *California Institute of Integral Studies / San Francisco, CA / 2013-2019*   * + Mentored doctoral students as dissertation committee member   + Taught advanced research methods for graduate students   Author, Workshop Facilitator, and Entrepreneur  *Zayin Cabot, Ph.D. / 2017-Present*   * + Designed and implemented multi-year trainings in cross-cultural psychology throughout United State and internationally.   + Project management of 5-year product lifecycle of manuscript. Content strategy, editing, marketing, timeline, and competitive analysis.   + Produced video, podcasts, responsive course design, and media rich content for online subscription service. Designed logos and graphics. Conducted A/B testing, surveys, and site analytics. | **EDUCATION**  East-West Psychology  Ph.D., M.A. / 2007-2012  California Institute of Integral Studies  San Francisco, CA  Comparative Philosophy  B.A. / 1996-2000  University of Hawaii, Manoa  Honolulu, HI |
| **SKILLS**  UX Research  Mixed-Methods  Design Strategy  Content Strategy  Interaction Design  Interviews and usability  Multimedia Presentation  Cross-Cultural Psychology  Audio & Video Production  Observation & Ethnography  Ideation & Rapid Prototyping |
| **AWARDS**  NEH (National Endowment for the Humanities) Grant Recipient  Lexington Books Author Showcase 2018  Watumull Scholar, Pune University, Pune India |